



ACTORS inc
presents

Disney **BEAUTY AND THE BEAST**

THE BROADWAY MUSICAL

© Disney

Carl Rondina Performing Arts Center, Chelmsford April 20-22, 2018

Supporting Ironstone Farm's nonprofit programs for children with special needs

PLEASE SELECT YOUR SPONSORSHIP LEVEL

Transformation Sponsor – \$25,000

- Full page color playbill ad (8.5" h x 5.5" w) in premium location: front inside cover, back inside cover or center page
 - Branding in the lobby for all 4 shows • A table in the lobby staffed by your company
- Year round website recognition from Ironstone Farm & ACTORS inc • Social media mentions • Recognition on WCAP
- Block of 24 tickets to include 6 premiere seats to the show of your choice • Block of 16 tickets donated to the charity of your choice

Reimagine What's Possible Sponsor – \$15,000

- Full page color playbill ad (8.5" h x 5.5" w) • Branding in lobby for all 4 shows
 - Year round website recognition from Ironstone Farm & ACTORS inc
- Block of 14 tickets to include 2 premiere seats to show of your choice • Block of 6 tickets donated to the charity of your choice

Belle of a Sponsor – \$10,000

- Full page color playbill ad (8.5" h x 5.5" w) • Year round website recognition from Ironstone Farm & ACTORS inc
 - Block of 12 tickets to the show of your choice

Beast of a Sponsor – \$5,000

- Full page playbill ad (8.5" h x 5.5" w)
- Year round website recognition from Ironstone Farm & ACTORS inc
 - 8 tickets to the show of your choice

Be Our Guest Sponsor – \$1,000

- Half page playbill ad (4.25" h x 5.5" w)
- Year round website recognition from Ironstone Farm & ACTORS inc
 - 4 tickets to the show of your choice

Patron of the Arts – \$100 (quarter page playbill ad)

Rose Sponsor – \$2,500

- Half page playbill ad (4.25" h x 5.5" w)
- Year round website recognition from Ironstone Farm & ACTORS inc
 - 6 tickets to the show of your choice

Enchanted Sponsor – \$500

- Quarter page playbill ad (2.125" h x 5.5" w)
- Year round website recognition from Ironstone Farm & ACTORS inc
 - 2 tickets to the show of your choice

Wishing Stars – \$50 (40-character message to cast member)

Ad submission deadline: April 9, 2018. Please email your ad in jpg or png format to matt@actorsincorporated.com

Contact name _____ Name to be acknowledged for sponsorship _____

Address _____ City _____ State _____ Zip code _____

Email _____ Phone _____

PAY BY CHECK

Please make checks payable to: Challenge Unlimited, Inc.
Mail to: Challenge Unlimited at Ironstone Farm
450 Lowell St., Andover MA 01810

Federal Tax ID#: 22-247-8997

*Challenge Unlimited, Inc. is a tax-exempt charitable organization filing under code 501(c)(3).
Ticket and sponsorship contributions are tax-deductible to the extent allowed by law.*

PAY BY CREDIT CARD: Visa Amex MasterCard

Credit card number: _____

Expiration date: _____ **CSC (3- or 4-digit security code):** _____

*Scan form and email to SusanRosenblatt@ChallengeUnlimited.org
or fax form with credit card info to 978-475-4046 (ATTN: Development)*



ACTORS inc
presents

Disney **BEAUTY AND THE BEAST**

THE BROADWAY MUSICAL

©Disney

TRANSFORMING WHAT IS POSSIBLE

Transformation & Exploring Potential Beyond the Surface

Beauty and the Beast brings to life for audiences of all ages the benefits of looking beyond the surface to unleash the potential of transformational action in us all.

With more than 30 years of exploring potential beyond the surface of children and adults with disabilities to help transform their daily lives, **Ironstone Farm** in Andover, Mass., has partnered with **ACTORS inc** of Lowell, Mass., a veteran theatre group with a distinguished history of performing captivating entertainment, which benefits mission-driven nonprofits of the Merrimack Valley.



Ironstone Farm's nonprofit programs help transform the lives of up to 500 people each week, using the help of 200 volunteers each week.

A Tale as Old as Time... that Still Wows!

In 1991 Disney, released their now musical animated classic *Beauty and The Beast*, which was adapted from a traditional French fairy tale reportedly published in 1740. The success of the animated film led to a smash Broadway play, which opened in 1994 and ran till 2007, making it the tenth-longest-running show in Broadway's history! It has been performed in 13 countries and 115 cities for sold out audiences.

In 2017, the film version, starring Emma Watson opened to an eager global audience. Mark Hughes, a contributor to Forbes wrote on March 24, "*Beauty and The Beast* is blowing the doors off 2017 box office"

Global Message, Local Relevance & Recognition

Beauty and The Beast has built a recognizable brand platform rolled out globally by Disney's masterful storytelling and merchandising. This year's film release put the songs in our heads again through iTunes, CD's stocked in both on-line & traditional retail, 40 theatre groups and all Disney stores within their theme parks.

The message of transformational action for Ironstone Farm and its sponsorship partners will be widely advertised through traditional and social media for maximum impact. A brush fire of enthu-

siasm will be fueled by video interviews of performers, dancing and singing vignettes to spark sing-a-longs as well as production footage from last year's triumph *Mary Poppins*.

Lasting relevance and brand recognition will be created through the planned DVD of this year's production of Disney's *Beauty and the Beast*. You will want to be alongside the thousands of hours of enjoyment experienced by children and their families who repeatedly enjoy the DVD of Ironstone Farm's live production of the classic *Beauty and The Beast*.

We Want More!

Audiences in the Merrimack Valley will be mesmerized by this enchanting production as they satisfy their desire for more *Beauty and The Beast* being brought to life for four performances April 20 through April 22, 2018 in the Carl Rondina Performing Arts Center in Chelmsford. This beloved story of transforming the world around you by looking beyond the surface will certainly be a celebrated and remembered event.

Be Our Guest

We invite you to share in the compelling transformational experience delivered by the production of *Beauty and The Beast*. Highlight your personal or business brand purpose for looking beyond the surface through becoming a sponsor or donor.

SELECT THE SPONSORSHIP LEVEL (ON THE REVERSE SIDE)

THAT MATCHES YOUR COMMITMENT TO TRANSFORMING THE WORLD AROUND YOU