



MAY 3, 2025

4:00 - 7:30 p.m.



Ironstone Farm, 450 Lowell St, Andover, MA 01810

SPONSORSHIP OPPORTUNITIES

Questions? Derbyday@ironstonefarm.org



RUN FOR THE ROSES \$25,000

- Name recognition on Ironstone website and event page
- Name recognition on all event materials and event signage
- Name recognition at the main arena
- 10 VIP parking spots at Ironstone Farm
- 20 tickets to the Derby Day event
- 3 tables prominently located near the screening of the Derby race
- 20 all-access food/drink bracelets

INFIELD SPONSOR \$15,000

- Name recognition on Ironstone website and event page
- Name recognition on all event materials and event signage
- Name recognition at event registration
- 5 VIP parking spots at Ironstone Farm
- 15 tickets to the Derby Day event
- 2 tables prominently located near the screening of the Derby race
- 15 all-access food/drink bracelets

MINT JULEP SPONSOR \$10,000

- Name recognition on Ironstone website and event page
- Name featured prominently at food and drink trucks
- Name on one of the signature cocktails
- 6 drink bracelets
- 5 VIP parking spots at Ironstone Farm
- 12 tickets to the Derby Day event

BLUEGRASS SPONSOR \$5,000

- Name recognition on Ironstone website and event page
- Name featured prominently at the band stage
- Name featured on event map
- 12 tickets to the Derby Day event

HAYRIDE SPONSOR \$2,500

- Name recognition on the tractor
- Name recognition on event day signage
- 12 tickets to the Derby Day event

GAMES SPONSOR \$1,000

- Name prominently at all game locations the day of the event
- Name recognition on event day signage
- 6 tickets to the Derby Day event

HORSESHOE SPONSOR \$500

- Name recognition on event day signage
- 4 tickets to the Derby Day event



SUGGESTED ATTIRE

Colorful, farm casual dress with closed toe shoes. Derby hats and bow ties encouraged, with awards to the best dressed. Event is outside rain or shine! For parking and other info:

ironstonefarm.org/derby

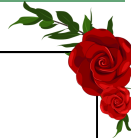


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- RUN FOR THE ROSES \$25k**
- INFIELD Sponsor \$15k**
- MINT JULEP Sponsor \$10k**
- BLUEGRASS Sponsor \$5k**
- HAYRIDE Sponsor \$2.5k**
- GAMES Sponsor \$1k**
- HORSESHOE Sponsor \$500**

Sponsorship Deadline: April 18, 2025

EVENT TICKETS

March 13 - May 3, 2025

\$25/pp

\$85/Family of 4

Guest RSVP by April 18, 2025

Sponsorships can also be purchased online at IronstoneFarm.org/derby



Questions? Contact us at DerbyDay@IronstoneFarm.org

CONTACT INFO (All Information Required)

Name _____

Sponsor Recognition Name _____

Street _____ City _____ State _____ Zip Code _____

Cell Phone _____ Email _____

PAYMENT (Please Check One)

I would like to pay by Check enclosed (Payable to: Challenge Unlimited, Inc.) Credit Card

Name on Card _____ Visa MasterCard Amex Other

Card Number _____ Exp. Date _____ CSV _____

Unfortunately, I cannot attend. Please accept my donation of \$ _____

This donation is In honor of In memory of

Name to be recognized _____

Your donation will support our mission to improve the physical, emotional, and cognitive well-being of individuals through the healing power of the horse.

Challenge Unlimited, Inc. is a tax-exempt charitable organization at Ironstone Farm filing under code 501(c)(3). Your donation is tax deductible to the extent allowed by the law. EIN: 22-2478997

Challenge Unlimited at Ironstone Farm, 450 Lowell Street, Andover, MA 01810 • IronstoneFarm.org/derby